



SPONSORSHIP

opportunities



MIDLOTHIAN BASKETBALL LEAGUE





About US



Introduction

Midlothian Basketball League, Inc is a 501©3 registered, volunteer ran non-profit focused on providing low-cost recreational athletic opportunities to both youth and adults in the greater Midlothian area. One of our primary objectives is to see young residents improve their health and fitness, while developing their basketball skills and character along the way. Our board of directors would like to invite you to partner with us in the mission to serve the youth of this community, where we believe every player counts.



Local SPONSORS



We are anticipating **1,200** participants this season (we had over **1,000** last season). Our organization has developed a huge opportunity for local partnership with you. Each weekend, throughout the season, we have between **3,000 – 5,000** unique spectators attending one of the **60+** games in our community. Our end of the season tournament has **105** games where we will see over **5,000** spectators. Social media posts will reach over **8,000** people during the season.

Our goal is to assist you in branding your business locally as a supporter of our community. Not only will we support you in branding and customer acquisition, you will also get the opportunity to be apart of a wonderful program. Your sponsorship will support the program in providing player uniforms, fees, officials, tournament festivities, and other administrative overhead to operate. Thank you for your consideration to make an impact in the lives of so many!





Sponsorship LEVELS



\$7,500 Platinum Level*

- Exclusive Banner in Each Game Gym Throughout ALL GAMES for the Season
- Logo on 15 Team's Jerseys (150 Players)
- 1 Platinum Vendor Booth Space at our Tournament Weekend
- Website Banner on Homepage as Platinum Sponsor
- 2 Social Media Posts Throughout Season with Sponsor's Info
- 12 Season Passes Included

*Only 2 Platinum sponsorships available

\$2,500 Gold Level*

- Logo on Tournament Banner for Tournament Weekend
- Logo on 6 Team's Jerseys (60 Players)
- 1 Gold Vendor Booth Space at our Tournament Weekend
- Website Banner on Homepage as Gold Sponsor
- 1 Social Media Post Throughout Season with Your Info
- 8 Season Passes Included

*Only 6 Gold sponsorships available



Sponsorship LEVELS

\$800 Silver Level

- Logo on Tournament Banner for Tournament Weekend
- Logo on 3 Team's Jerseys (30 Players)
- 1 Silver Vendor Booth Space at our Tournament Weekend
- Website Banner on Homepage as Silver Sponsor
- 6 Season Passes Included



\$400 Bronze Level

- Logo on Tournament Banner for Tournament Weekend
- Logo on 1 Team's Jerseys (10 Players)
- 1 Bronze Vendor Booth Space at our Tournament Weekend
- Website Banner on Homepage as Bronze Sponsor
- 2 Season Passes Included





PLAYER SPONSORSHIP

Midlothian Basketball League offers scholarship awards to deserving boys and girls that want to play in our league. The scholarships are given to children of low income families in need of financial assistance.

\$149/PLAYER

We think all kids should have an opportunity to play basketball whether their families can afford it or not. So we're raising money and accepting donations to go 100% towards basketball league scholarships that will be given to deserving kids.

SCAN TO SPONSOR





BECOME A PARTNER



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